

sidewalkCINEMA

Short Film Festival

Vienna, August 30th–September 8th, 2007

OPEN CALL

In September 2007 *sidewalkCINEMA* will take place for the third time since 2005. The Viennese public art project by WOLKE 7 provides filmmakers and artists, both national and international, with the opportunity, to present their work in a rather exceptional setting to a broad and mixed audience: Over a period of 10 days, short films and videos will be screened along the street “Kaiserstraße”. Instead of choosing a classical indoor movie theatre setting, the festival initiators have chosen an outdoor, public area, specifically, the traditional Viennese business and shopping street “Kaiserstrasse” with its length of 1,6 kilometre at the periphery of one of the most creative district in Vienna, “Neubau”.

CITY SYSTEM/S

The theme of *sidewalkCINEMA* 2007 is "city system/s", as "city" is not a homogenous entirety, it is rather a great "system" of differences, various forms of perception, the unknown, the indiscernible, the secret and the "forgotten systems", which do interact constantly while at the same time such "systems" can also be sensed as singularities.

A space in which official, mostly “state-regulated” systems like the public transport, urban street networks, land utilization, architecture, water supply, waste management etc. interact with “auto-regulated” systems, non-systems, maybe even with the “non-systematic” or the “anarchic”. On one hand, the hard, utilized and hierarchically structured systems, on the other hand, heterogeneous communities with their special interests as well as “singular-systems” like the private sphere.

Within the frame of this year’s main emphasis “city system/s”, WOLKE 7 and its partners invite interested parties to question such imminent concepts like system/s and mechanisms of systematization, exclusion and occupation, structure and chaos, ways of perception, production and other aspects of the theme “city”.

Which forms of an independently structured, in- and excluding, fragmented perception does “urban space” as such authorize? How is the constant exchange between the systems maintained in and through networking? What is the "place" of the singular person, and in how many systems is this person a part of? How is a perception even possible in this fractured chiasm of the visible and the invisible?

With this invitation, *sidewalkCINEMA* continues the contemporary discourse on urban phenomena and its artistic approach.

PRESENTATIONS – SHOW STATIONS

On several spots along the parking space next to the sidewalk of the street, so called »show stations« will be arranged to accommodate a highly mobile audience. The films and videos will be projected on shop windows, giving the audience the opportunity to structure their own mode of film-watching. The street itself changes to an open-air cinema, providing spectators with a new way of experiencing cinema.

Convivial gatherings have been one of the main features of the early movie industry as well as during the first few years of television.

The concept behind this form of presentation originates from the idea of the so-called "channel hopping", where films can be selected according to individual taste. The specific design of the box gives way to a more open and communicative cinema experience. This innovative presentation of films and videos to a broad and diverse audience calls attention to the environment, in which the works are presented.

While the "black box" of the classical movie theatre is primarily built to perceive a work of art in silence, the "transient" situation of sidewalkCINEMA invites the audience to reflect immediately on the works presented and thus generates an open discourse.

BRING YOUR OWN SEAT

Everybody can sit down for a while and watch as many films as desired, before continuing his or her way through the street. The spectators are further encouraged to bring their own seats to the show stations thus expanding the space of public communication.

THE AUDIENCE

An audience is not a homogeneous entity. The films and videos are not meant to be "made" for a small exclusive audience. Therefore the initiators of this public art project understand *sidewalkCinema* as an active platform for exchange among the business people of the Kaiserstraße, the artists and the audience.

THE STREET

To get in touch with the street and the environment and to show that the "Kaiserstrasse" is more than a passive venue for artistic endeavours is one of the main aspects of the project. *sidewalkCINEMA* is not a simple "film festival" in the street, but sees itself more in the field of public art, community art, it could, therefore, be called "a festival *for* the street".

SIDEWALK SPECIALS

SPECIALS AND DIALOGUE

Like in the last few years, also in 2007 the organizers plan a couple of film specials dealing with this years theme "city system/s", as well as a dialogue series, starting on May 23th 2007.

Also the theory programme with open lectures and discussions will be continued in order to offer further possibilities for artists, theoreticians, critics and other guests to participate in a lively dialogue on cinema.

CATALOGUE

Along with the festival a catalogue will be published with additional information about all films, artists, the theoretical programmes and the festival film specials.

PRIZES

First prize of the jury: € 1.000

Second prize of the jury: € 600

Third prize of the jury: € 400

Prize of festival audience: € 500

sponsored by the Cultural Commission of Vienna- Neubau District

SUBMISSION

Submissions of films and videos from April 1st, 2007 until June 30th 2007 (date of postmark).

ADDRESS FOR SUBMISSION

sidewalkCINEMA

Postfach 29

1166 Wien

Submission sheet

Title:	
Production year:	
Length:	
Genre:	
Format:	
Language:	
Short summary of content (for catalogue and web entry):	
Production country:	
Name: Address: Tel. : Fax: Mobile: Mail: Short CV (for catalogue and web entry):	
Producer: Director: Script: Camera: Editor: Music: Animation:	

Conditions for submission

Accepted formats

VHS, DVD, MiniDV, Quicktime

Last day of entries

The submission sheet and the submitted film have to be mailed till latest **June 30th, 2007 (postmark)**.

Length

regular film programme: maximum 15 minutes for regular festival line up

Language

If the language of the film is neither German nor English, subtitles in one of those languages are necessary. Otherwise a German or English text list has to be enclosed.

Date of completion

The film should have been completed within the last 2 years.

Labelling

The submitted film must be labelled with the following: title, length, format, name of artist, address and/or mail-address.

Postage

The postage of material submitted is covered by the person who submits material.

Re-postage of material submitted is covered by the festival.

All packages from outside of Austria have to be declared: »No commercial value – for cultural propose only«.

Screening prints from non EU-member states must accompanied by a »pro forma invoice« amounting max. 25 US \$.

Notification

Acceptance or negative reply will be sent by email until **August 28th, 2007**.

Insurance

Please only send copies, no originals.

Screening prints will be insured during the time of the festival with their print value.

Any claims for replacement due to damage are to be pleaded not later than ten days after return from the festival.

Rights

The entrant concedes to the sidewalkCINEMA festival that clippings and film stills can be made/used for press information and public relations.

It is the responsibility of producers, distributors and other applying organisations to ensure that permission has been obtained from all appropriate parties before submitting a film for selection to the festival. All entrants warrant, that they have obtained all the necessary permissions to enter any film or video and that the screening of the work does not infringe the rights and copyright of any third party, including the festival itself.

The entrant finally guarantees, that he/she has authority to submit his/her film/video to the festival free of charge.

By submitting a film to the film festival sidewalkCINEMA and the compulsory signing of the entry form, the applicant agrees to all application conditions for participation to the festival.

Name

Signature

Date

SIDEWALKCINEMA

Video and Short Film Festival in the Kaiserstraße / Kurzfilmfestival in der Kaiserstraße 2007
Vienna, August 30th – September 8th, 2007

TEAM

Artistic director: Bernadette Ruis & Angela Heide
Architecture: Volker Dienst
Lectures & Dialogue Programme: WOLKE 7 and partners
Curator - Asia Focus: Hilary Tsui, city transit Asia-Europe
Curator - Istanbul Focus: Ovul Durmusoglu
Communication, Public Relations, Press: WOLKE 7
Sponsoring and Marketing: artminutes
Editors: Angela Eder & Bernadette Ruis
Festival trailer: monomer
Grafical design: Erlacher-Grafik

CONTACT

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